

SIGNAGE & BRANDING

TORRE MELINA

GRAN MELIÁ HOTEL



event
services

by rentmultimedia

PALAU DE CONGRESSOS
DE CATALUNYA
BARCELONA

PROYECCIÓN EN
FACHADA

Projection on facade



FLAGS AND BANNERS



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DE CATALUNYA
BARCELONA

POLE FLAGS

Welcoming flags at
the main entrance



PARKING BANNERS

Double sided canvas banners on the light poles of the parking lot



WELCOME BANNER

Vinyl above the entrance



THE LOBBY



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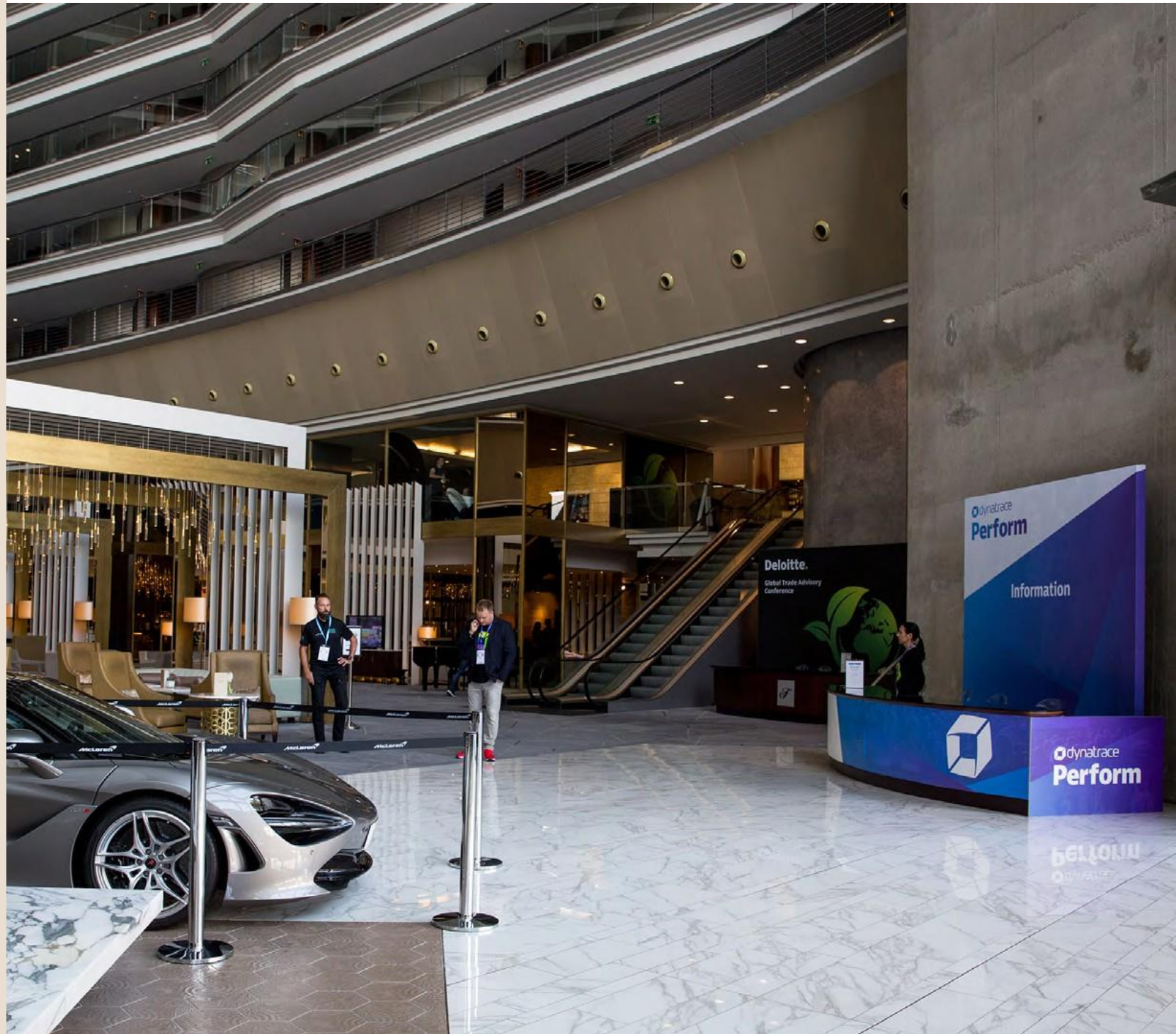
PALAU DE CONGRESSOS
DE CATALUNYA
BARCELONA



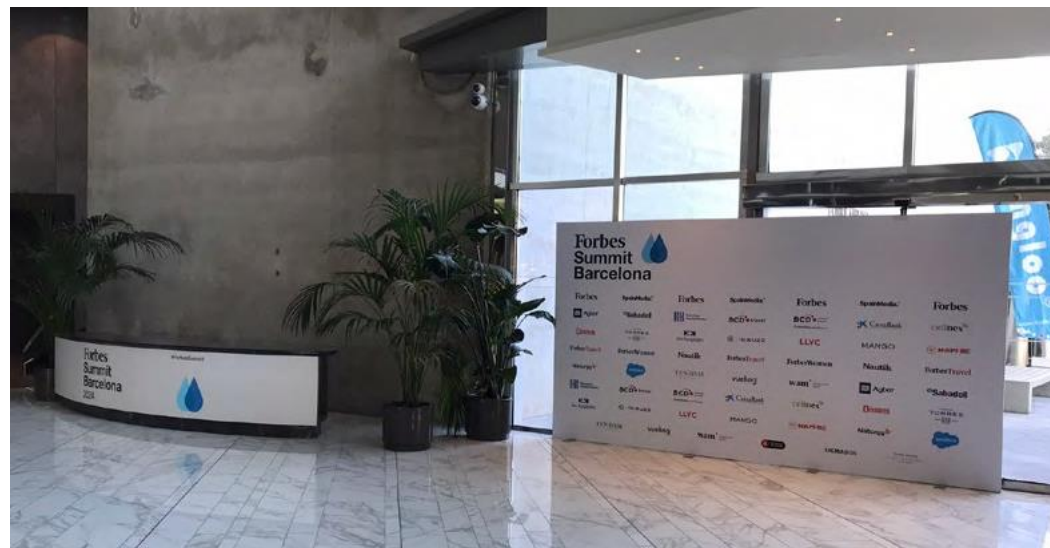
WELCOME COUNTER

Fully brandable counter by the main entrance to the lobby.

Complement it with fully customizable free standings to develop your brand in your own unique way







ELEVATOR GLASS

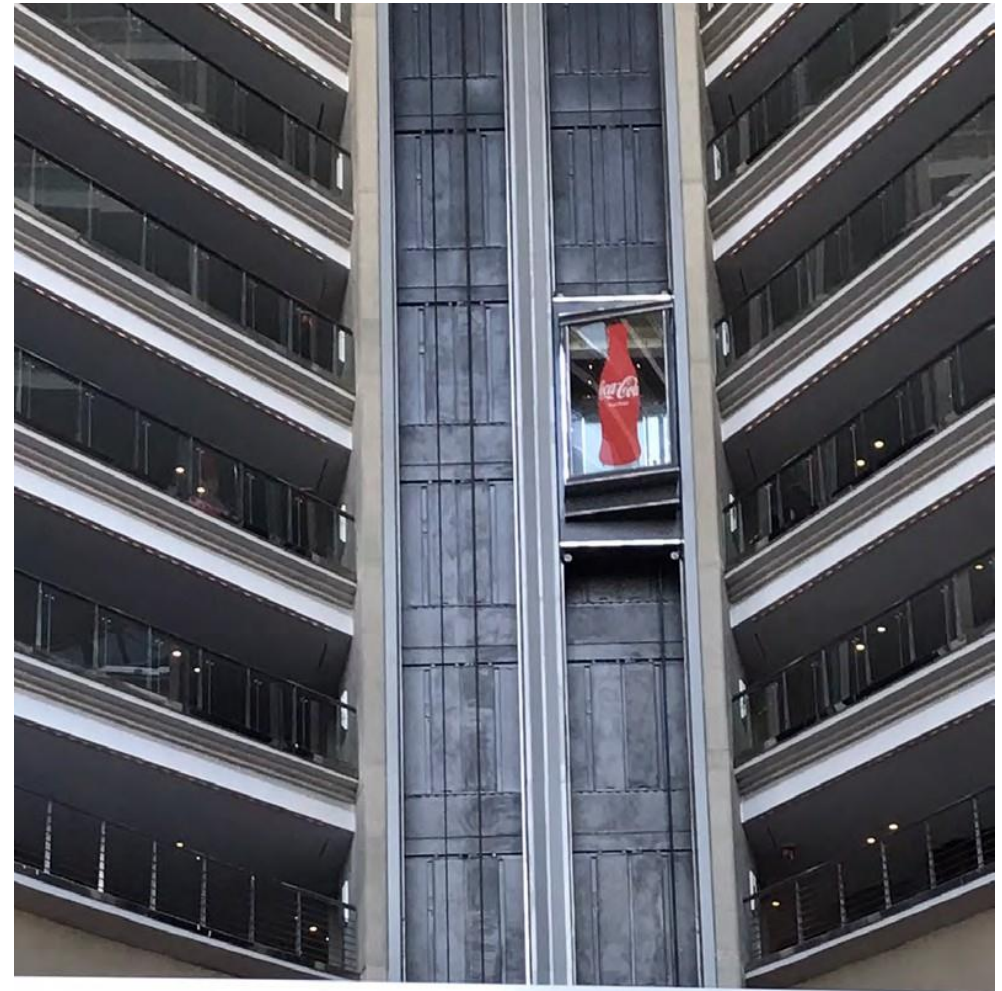


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ELEVATOR GLASS

Vinyl graphics at the
elevator glass; visible
from the lobby



FROM THE LOBBY TO AUDITORIUM



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FROM THE LOBBY
TO AUDITORIUM





LOBBY ESCALATOR, AND GLASSES

Decoration on
escalator, glasses
and walls around the
lobby



BRANDING



PALAU DE CONGRESSOS
DE CATALUNYA
BARCELONA

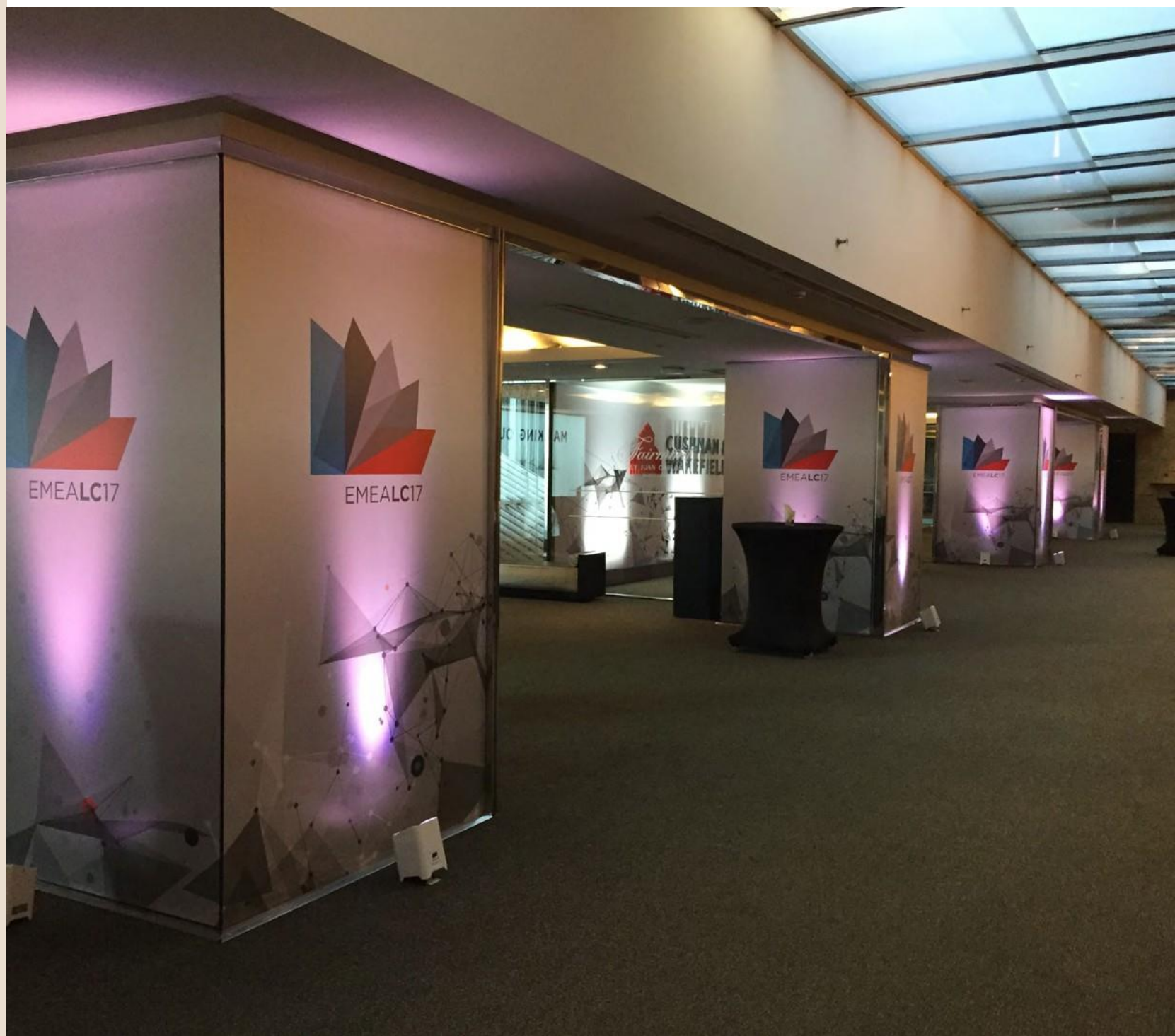
COLUMN WRAP

Decoration on
escalator, glasses
and walls around the
lobby



COLUMN WRAP WITH LIGHTS

Vinyl wrap of the
columns with
additional lighting
at level 1



FREESTANDING ARCHES

Self standing arches
fully customizable on
the anterooms to the
auditorium



CUSTOMIZED ANTEROOMS

Vinyl wrap around the glass walls at level 1 to create your own branded space on the anterooms to the auditorium



3D LETTERING AND LOGOS

Totally customized
3D lettering cling to
walls covered with
vinyl or to free
standings



FREE STANDING SEG FRAMES

Improve the auditorium signage with custom freestanding SEG frames, single or double sided.



CLOAKROOM COUNTER

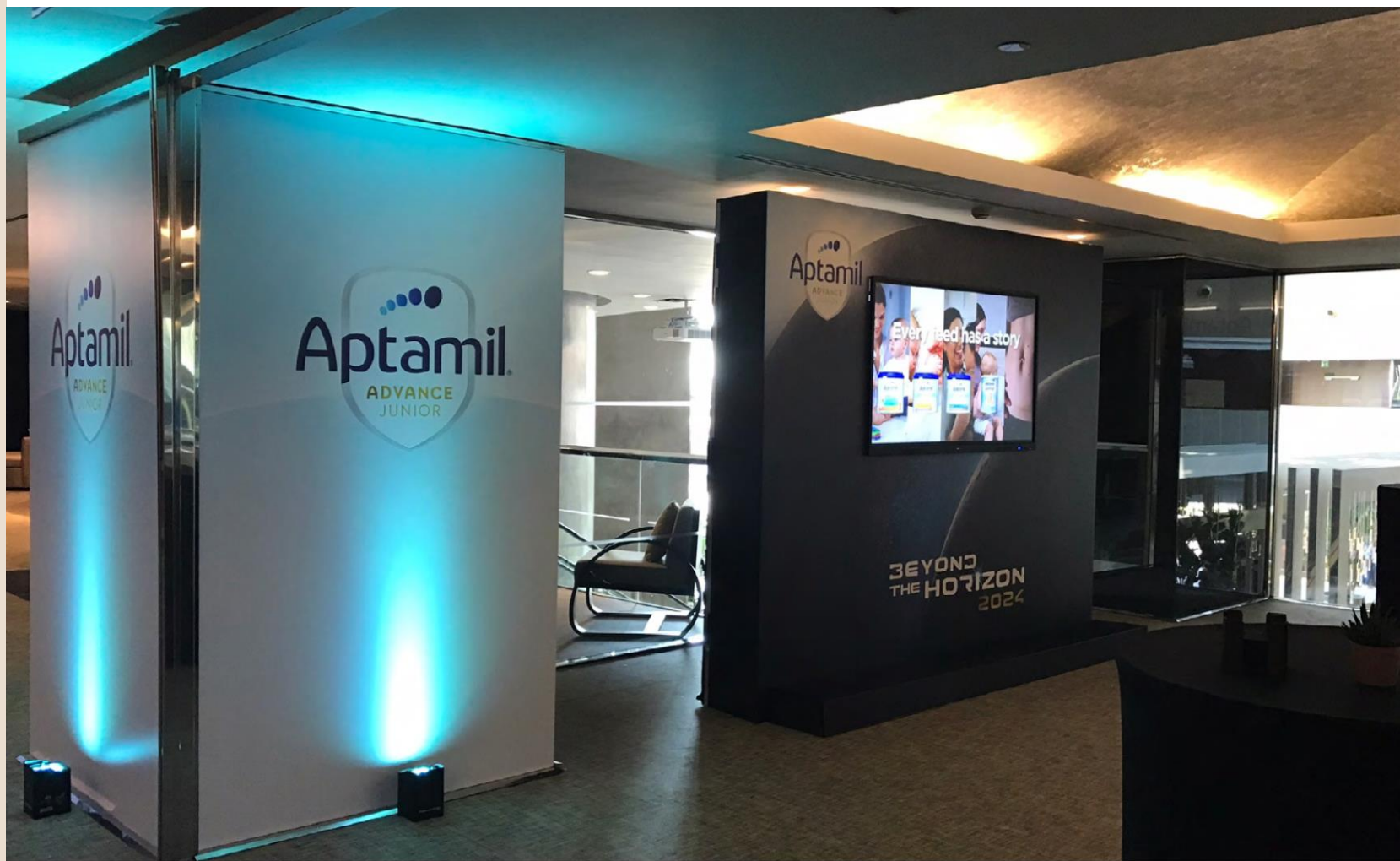
Vinyl over the
cloakroom counter
complemented with
free standings



FREE STANDING
WALL WITH DIGITAL
SCREEN

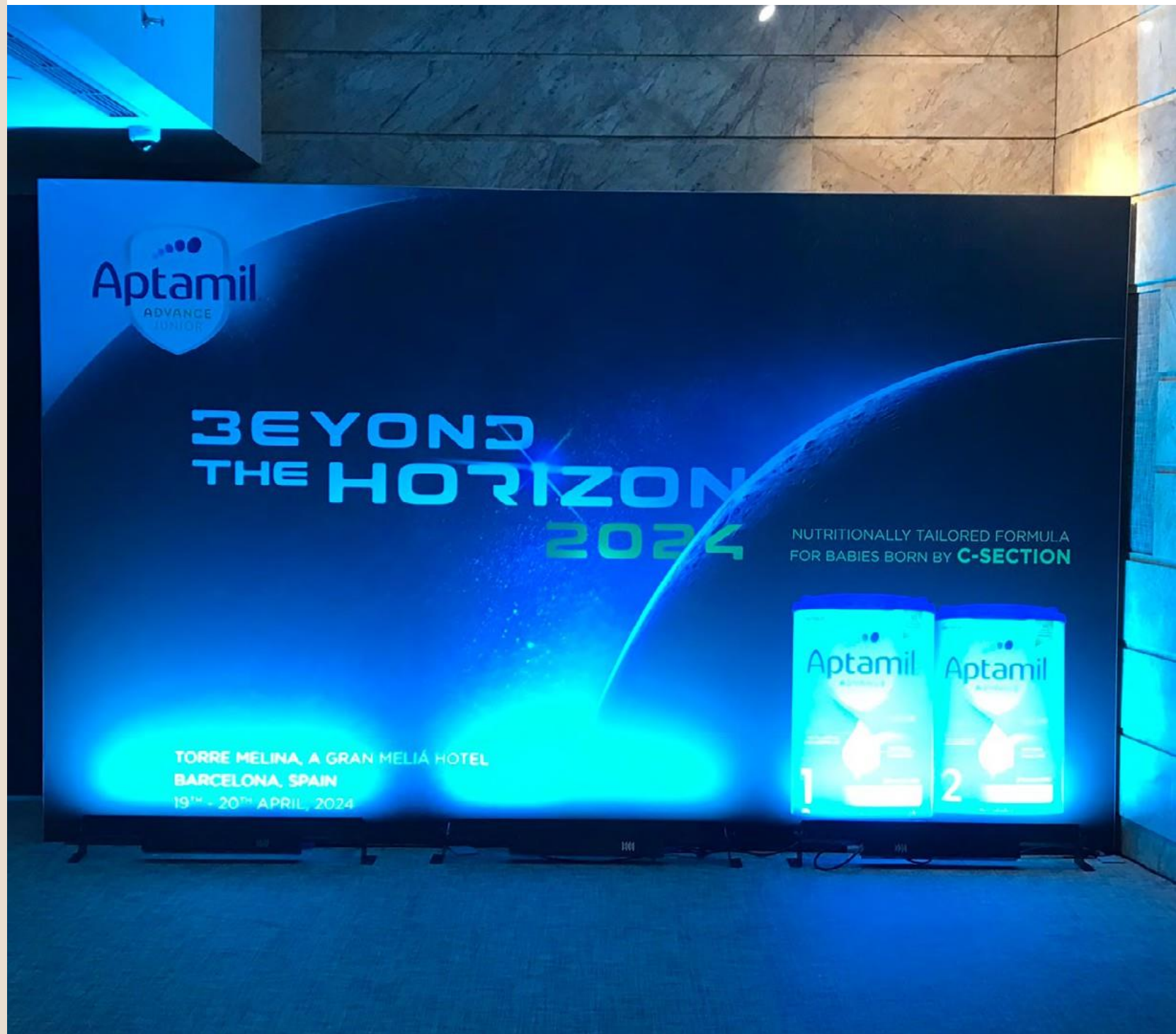
Fully brandable
freestanding wall
with a digital screen





FREE STANDING
SEG FRAMES WITH
LIGHTING

Make your graphics
stand up with
directed light



FREE STANDING SEG FRAMES WITH LIGHTING

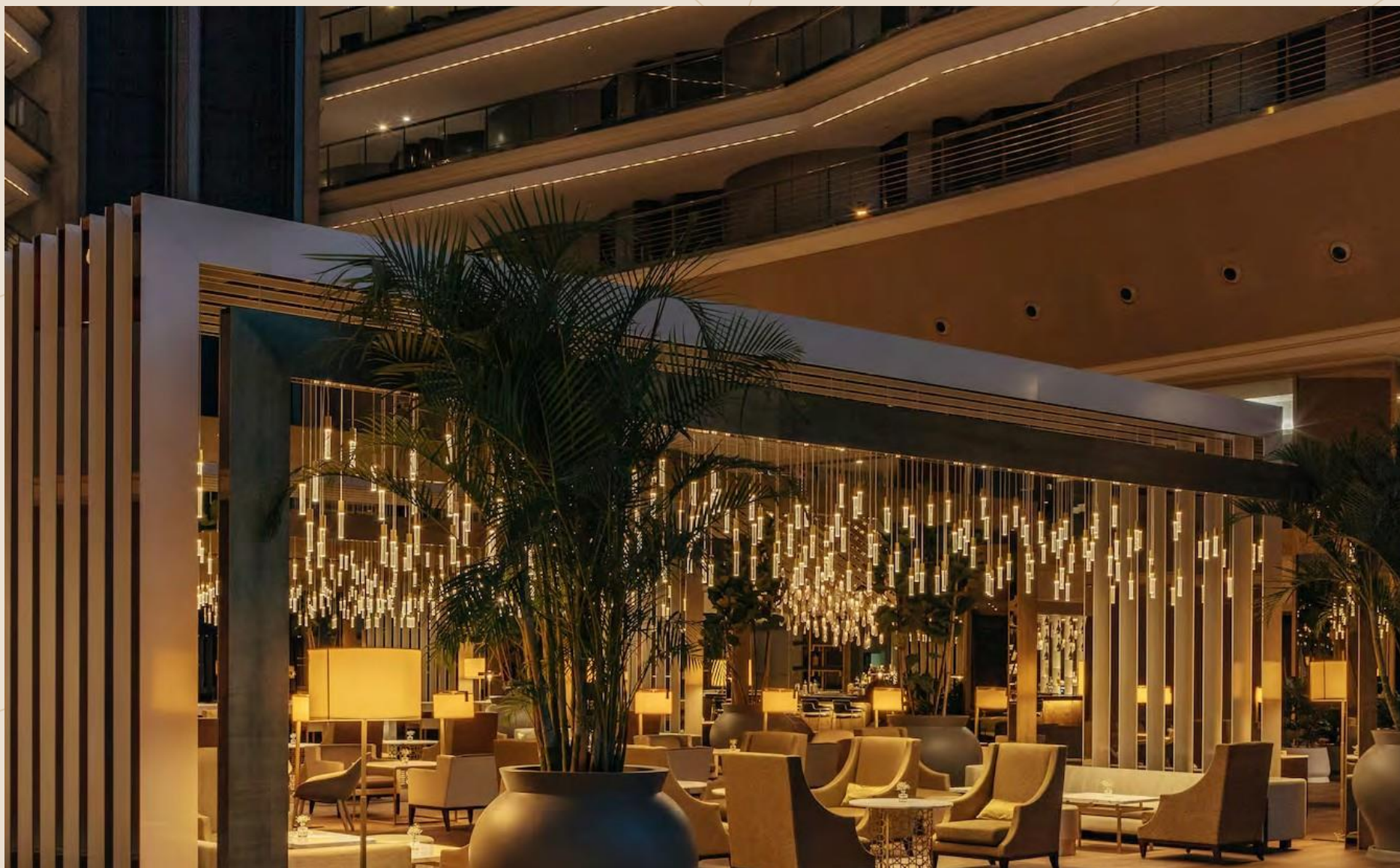
Make your graphics
bright with custom
SEG frames backlit
with LED



For further details on the preparation, installation
and maintenance of signage and branding
elements in the venue, please contact your event
planner.



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