

SIGNAGE & BRANDING
PALAU DE CONGRESSOS
CATALUNYA



event
services
by rentmultimedia

PALAU DE CONGRESSOS
DE CATALUNYA
BARCELONA

SERVICES



Proactivity, creativity,
innovation and advice



24h Production



Printing technology
state-of-the-art digital



National prospecting and
installation



Pre-print and graphic design



Adaptation to needs of
each client

BRANDING AND SIGNAGE



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BARCELONA



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DE CATALUNYA
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BANNERS ABOVE ENTRANCE

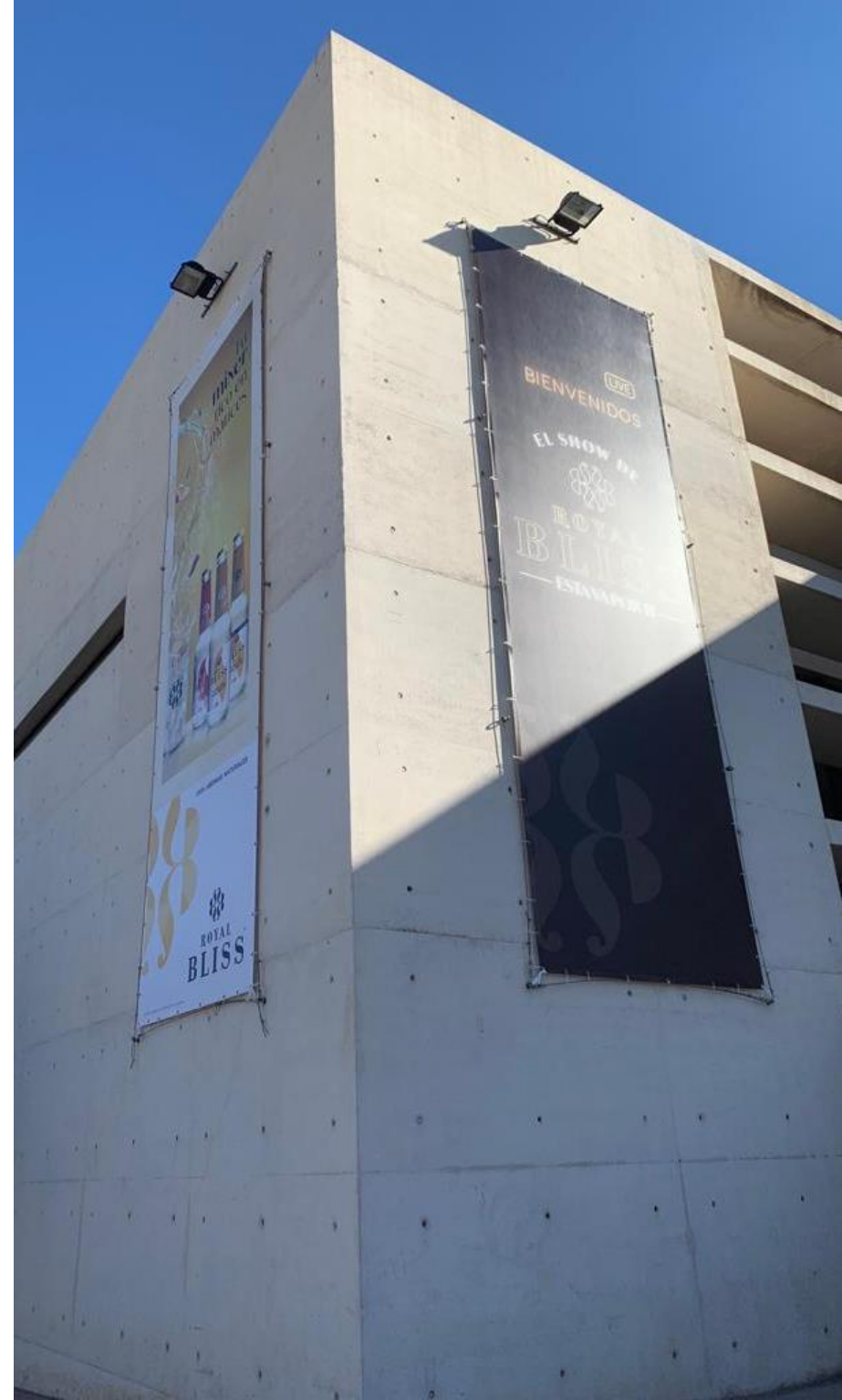
Left
245 x 735cm

Right
768x 285 cm



BANNERS ABOVE
ENTRANCE





MAIN ENTRANCE
BACKDROP

612x 280 cm Wooden
Frame +Banner

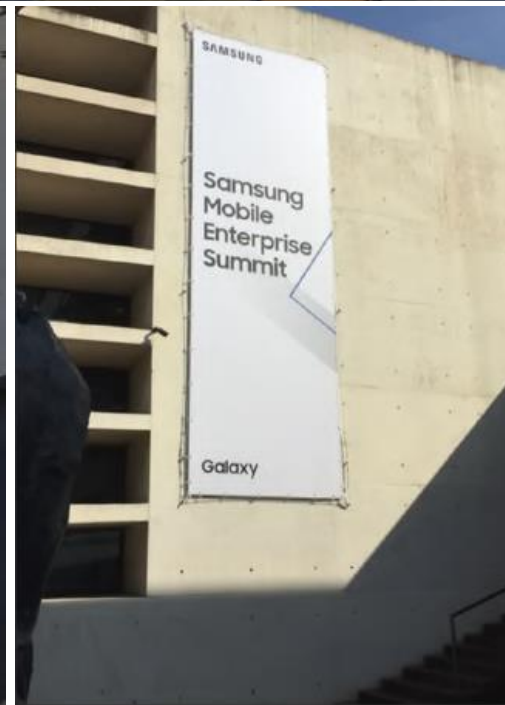


SIDE ENTRANCE

785x 75 cm Banner



245 x 735cm Banner



SIDE ENTRANCE



ENTRANCE TO THE GARDEN



ENTRANCE TO THE
GARDEN
FLAGS



GARDEN
ENTRANCE
BANNER

Vinyl on entrance
glass

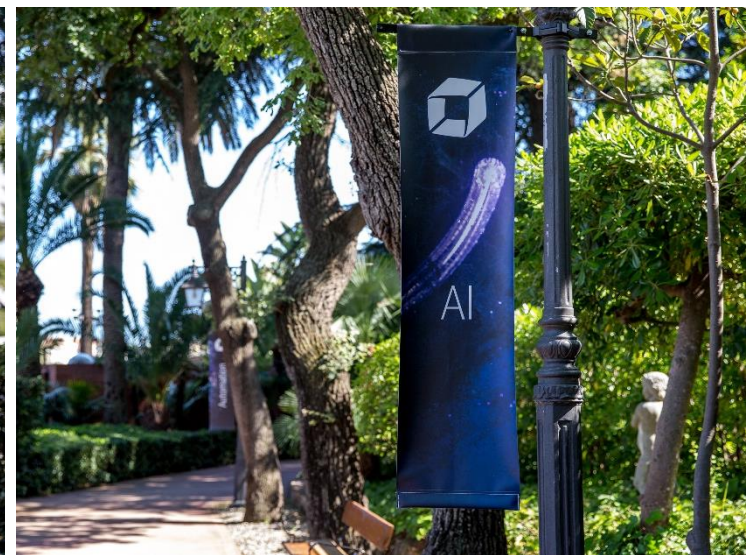


GARDEN
ENTRANCE
BANNER

455 x 460 cm Banner



GARDEN BANNERS



GARDEN
FREE STANDING
ENTRANCE
BOARDS



event
services
by centromultimedia

PALAU DE CONGRESSOS
DE CATALUNYA
BARCELONA

GARDEN
AND SALON
STANDING



HALL 0

REGISTRATION WALL
1856x 185cm Vynil

REGISTRATION DESK
368 x 55 cm/unit
Vynil



HALL 0

MIRÓWALL

1000x 300 cm

Aluminium Frame



1 - BACKDROP

KING CORNER

588/278 x 300 cm

2 - Wooden Frame

CLOAKROOM 470 x

50 cm Vinyl



HALL 0

MIRÓWALL Vinyl



HALL 0

EXHIBITION
ENTRANCE FOYER
488 x 122cm/unit
Aluminium Frame



1 - EXHIBITION
ENTRANCE DOORS
122x 217cm/unit
Vinyl



2 - EXHIBITION
ENTRANCE
WOODPANELS
490 x 220 cm/unit
Vinyl



HALL 0



HALL 0 EXHIBITION

GLASSES 476x 220
cm/unit Vinyl



EXHIBITION ROOM

DOUBLE SIDED
BANNERS
200 x 400 cm
Banner

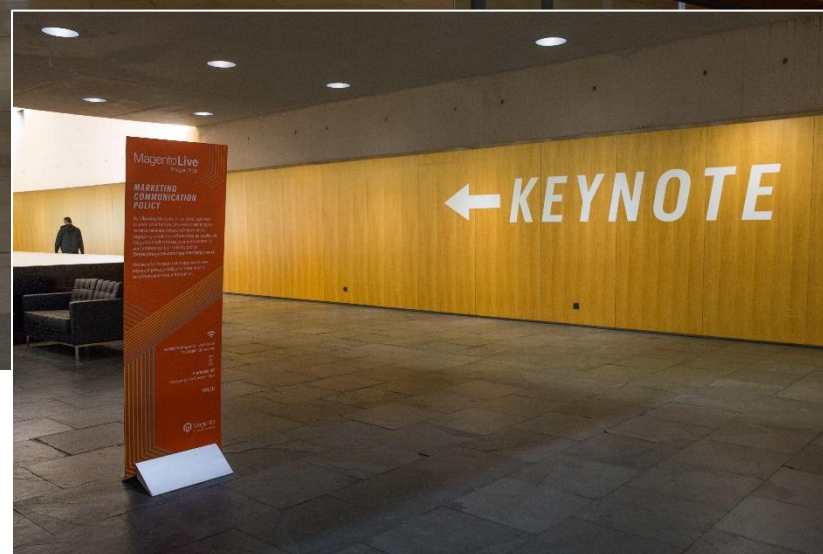
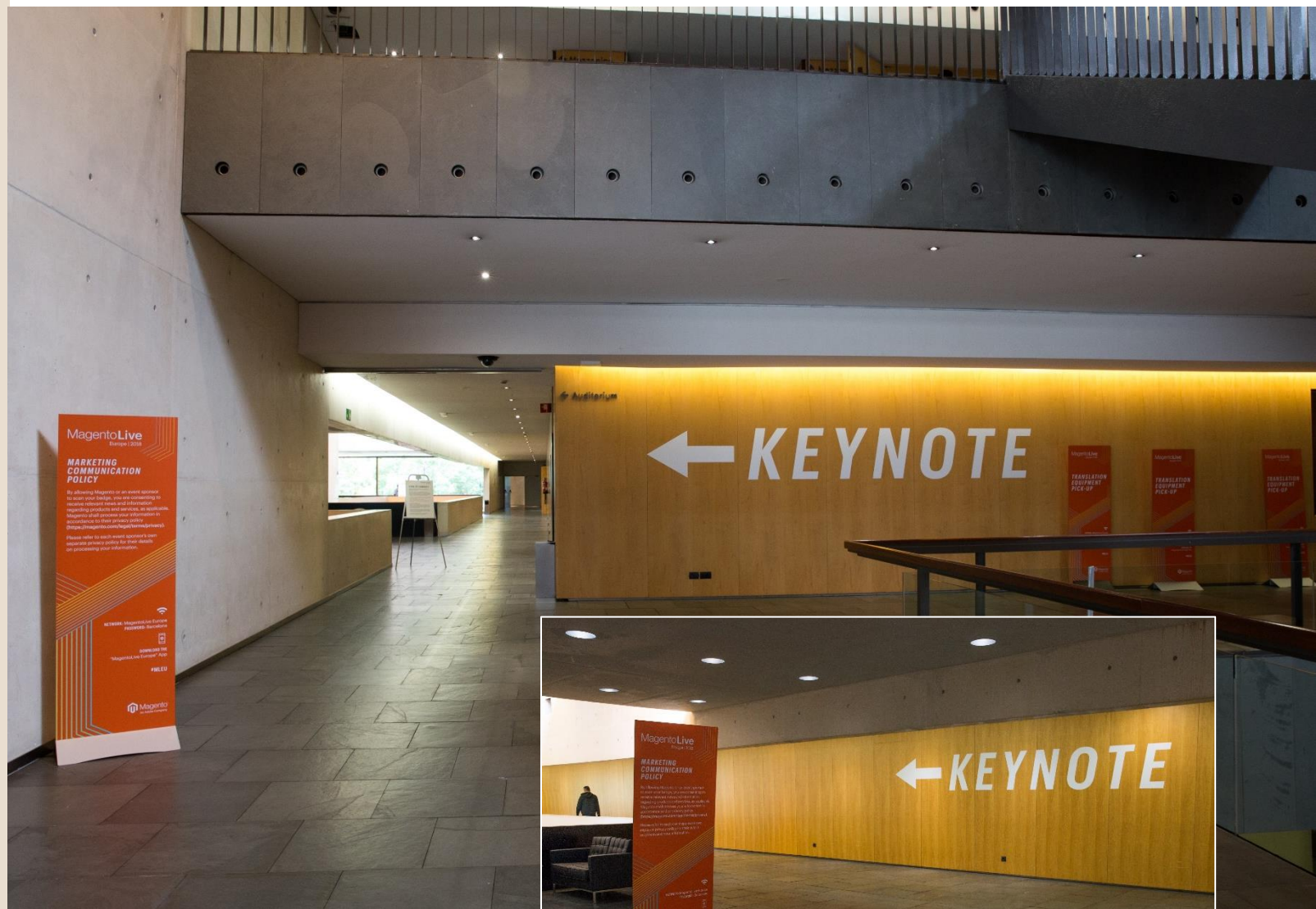


EXHIBITION ROOM

FLOORSTICKER



HALL 0



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PALAU DE CONGRESSOS
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AUDITORIUM

ENTRANCE FOYER
87x 288 cm Foamex



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AUDITORIUM

AUDITORIUM
BALCONY
2500 x 172cm
Foamex



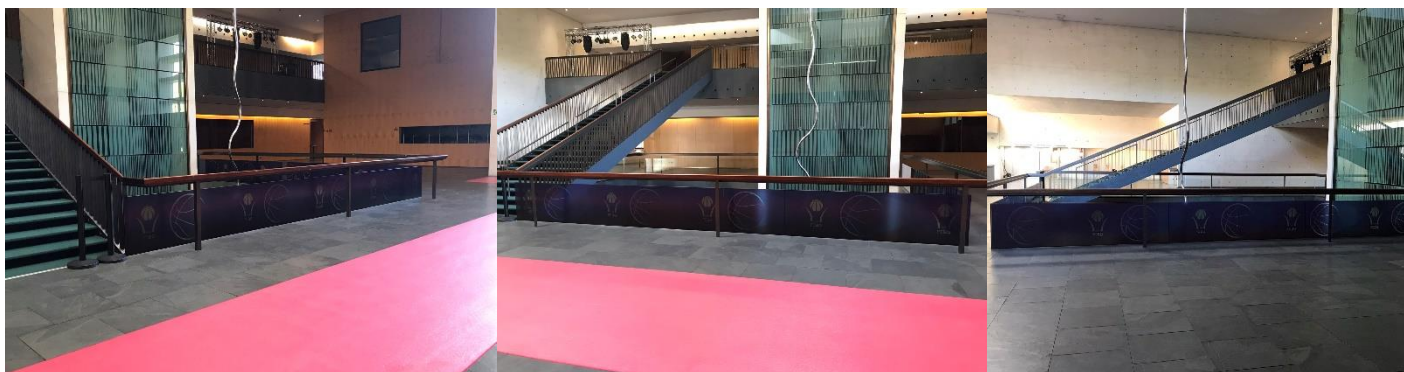
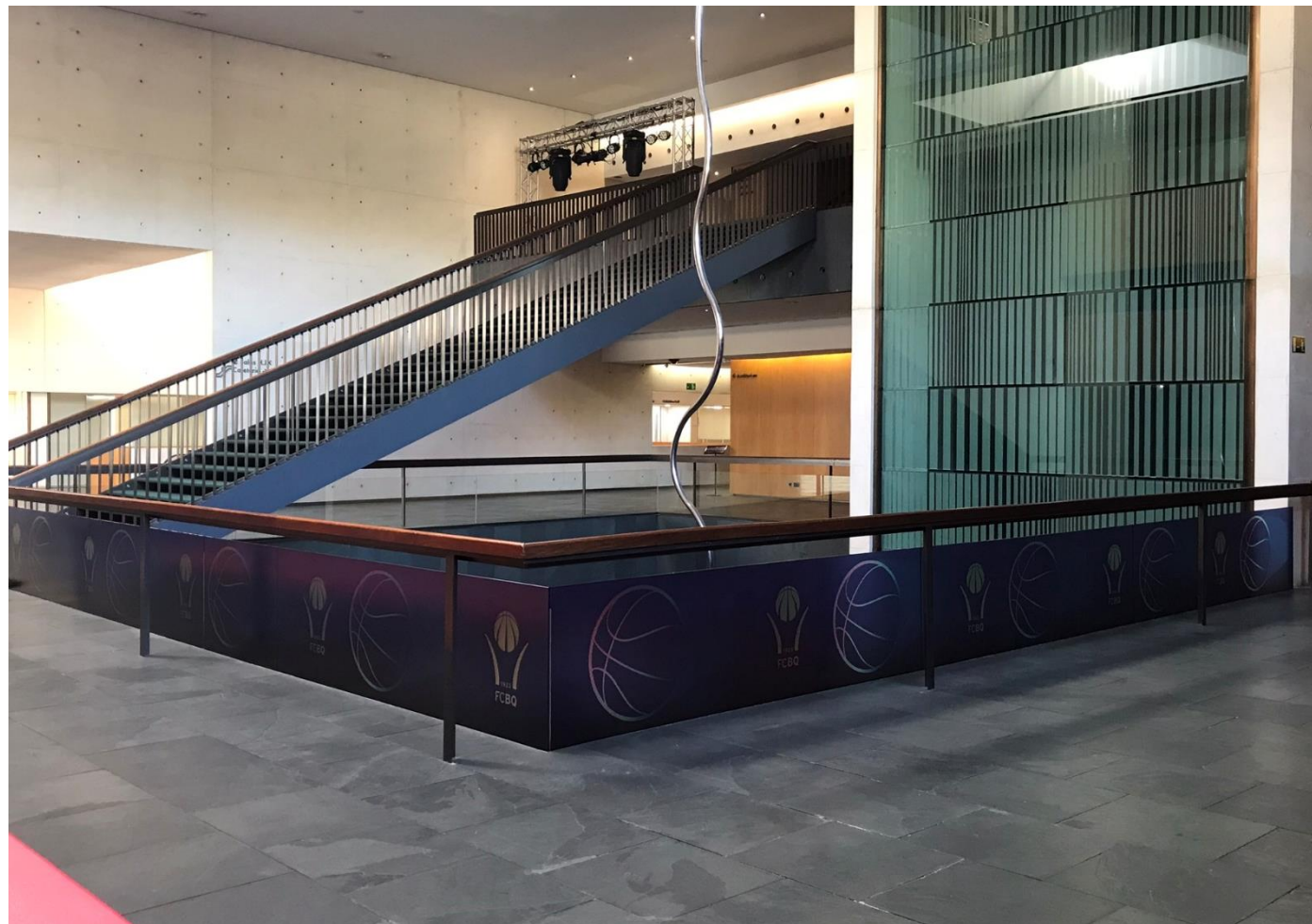
HALL -1 LIFT

1 - 422 x 1340cm
Banner

2 - 422 x 250 cm
Aluminium frame



HALL HANDRAIL



HALL -1 LIFT

266 x 553 cm
Aluminium Frame

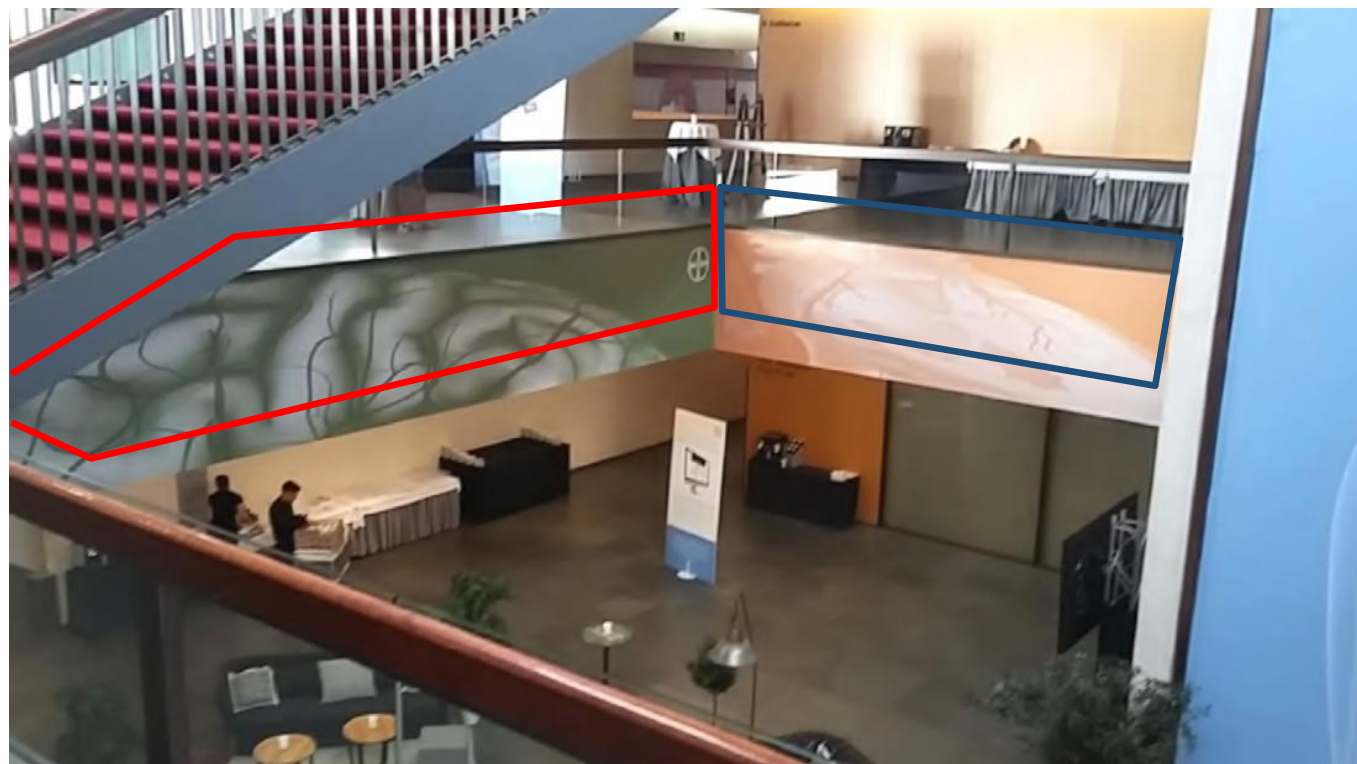


990 x 357cm
Aluminium Frame



HALL -1

HANGING BANNERS
632 x 148cm 1142x
148cm
Banner



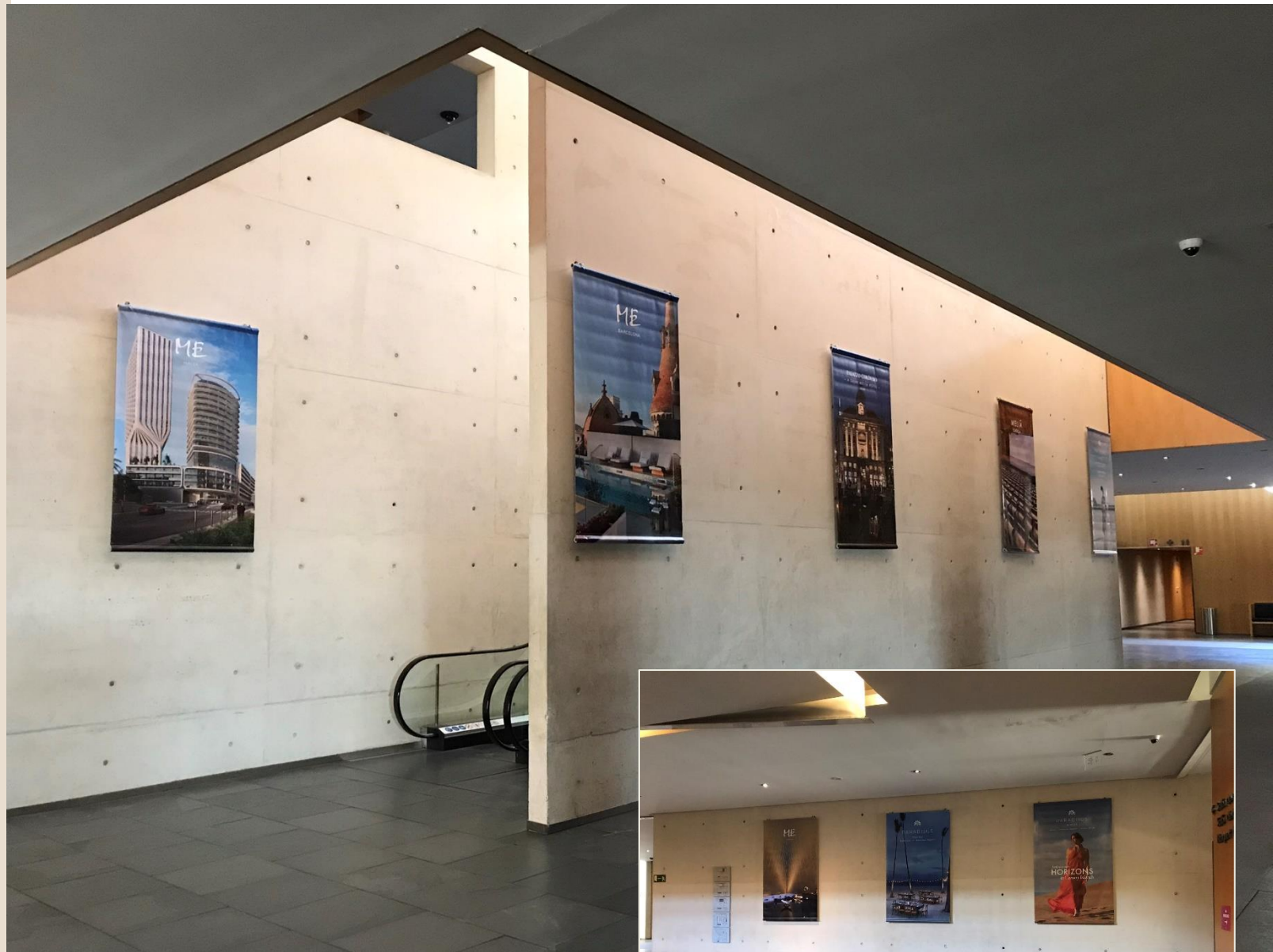
HANGING BANNERS
877x 148cm 1142x
148cm
Banner



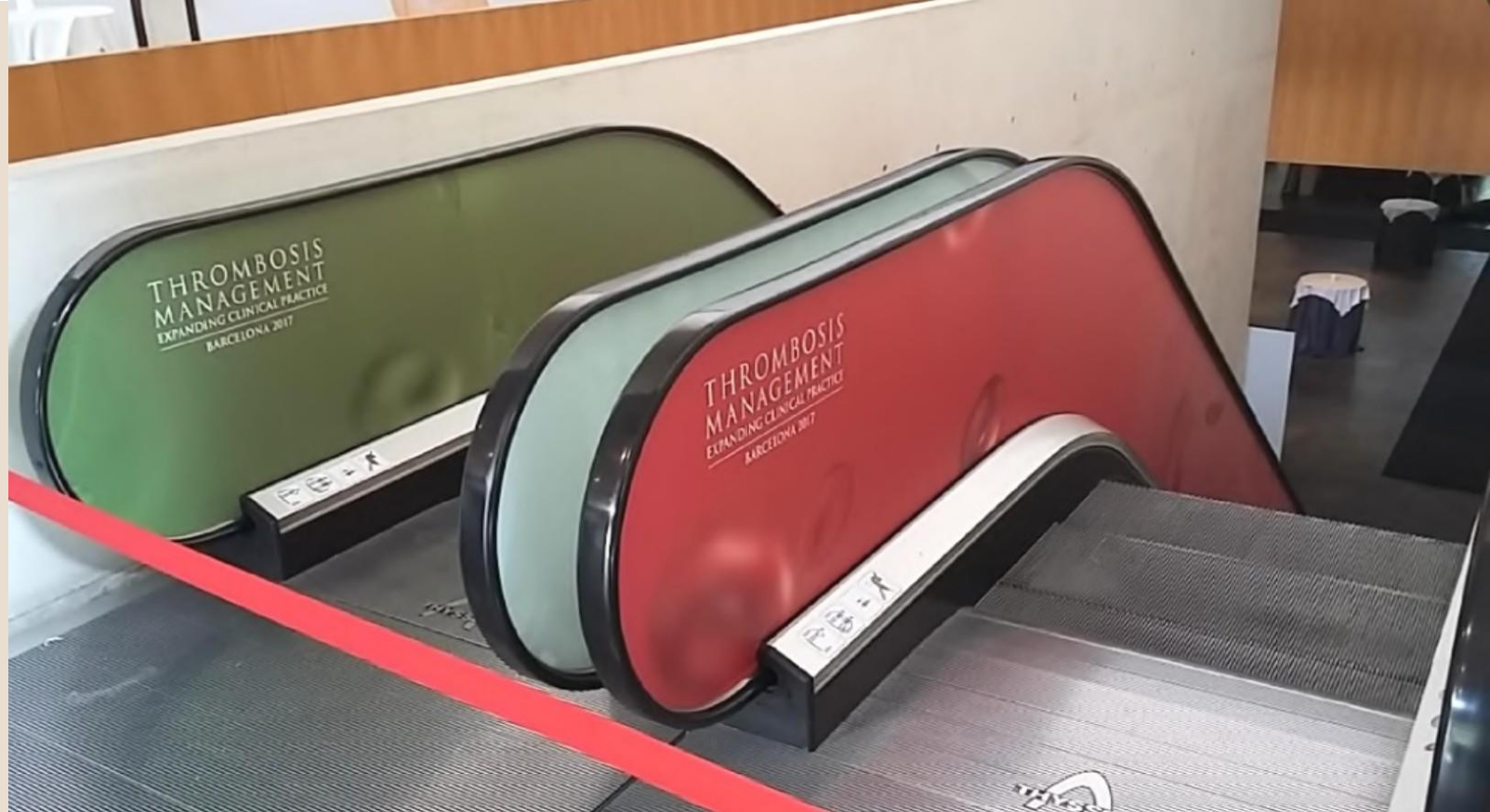
HALL -1
ESCALATOR



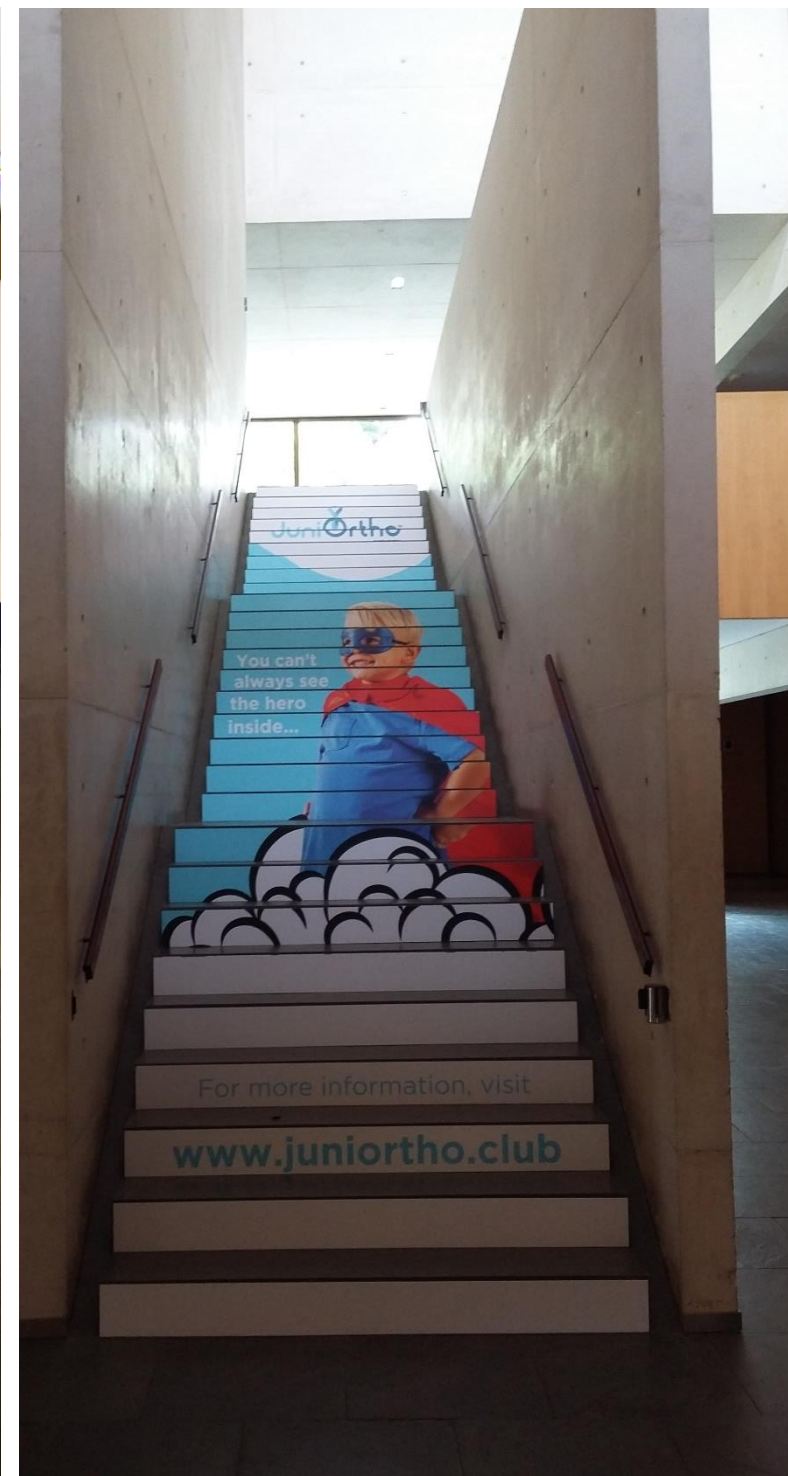
HALL -1
ESCALATOR



HALL -1
ESCALATOR

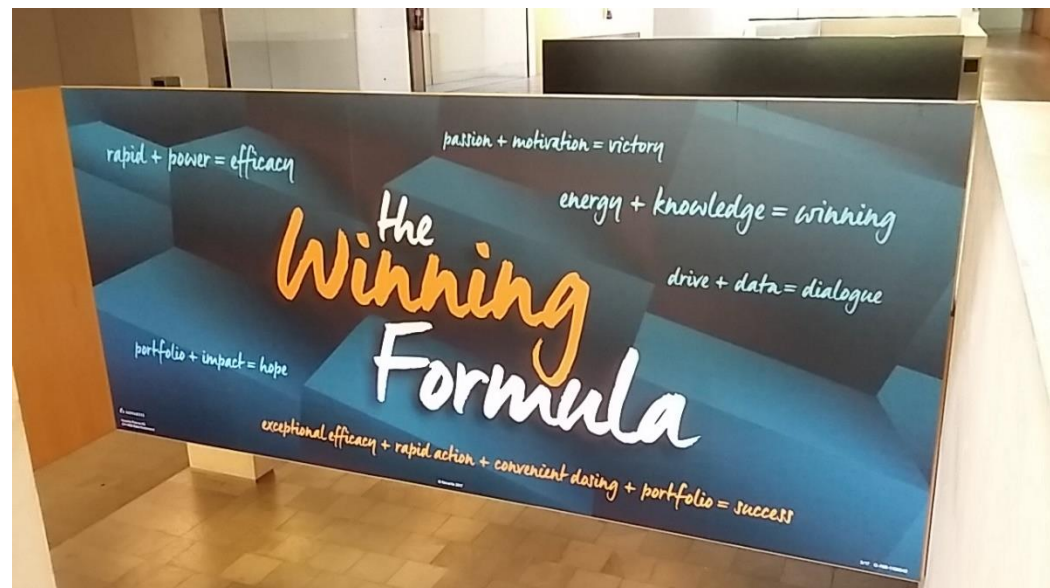


HALL -1 STAIRS



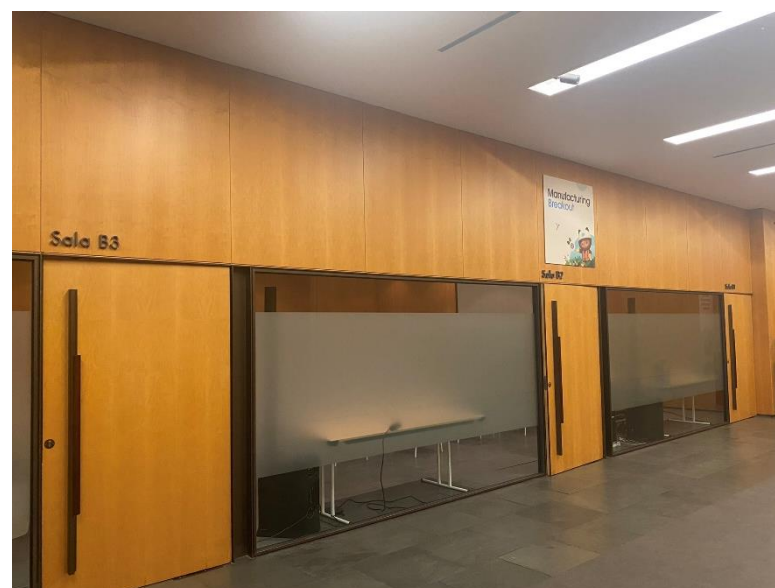


HALL -1
EXIT BOARD



HALL -1
ROOM DOORS





COLUMNS







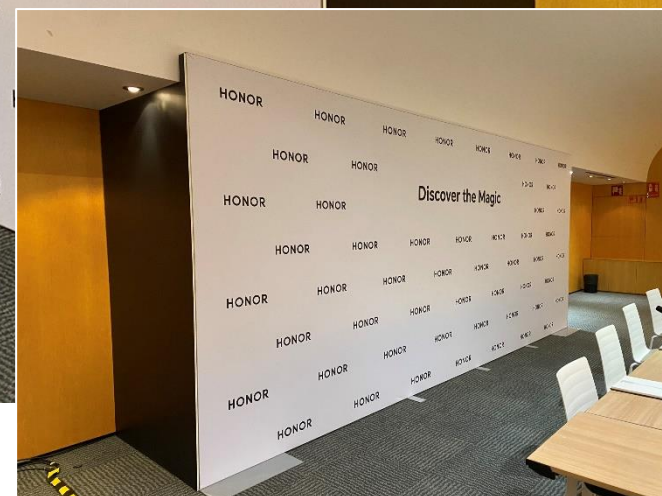
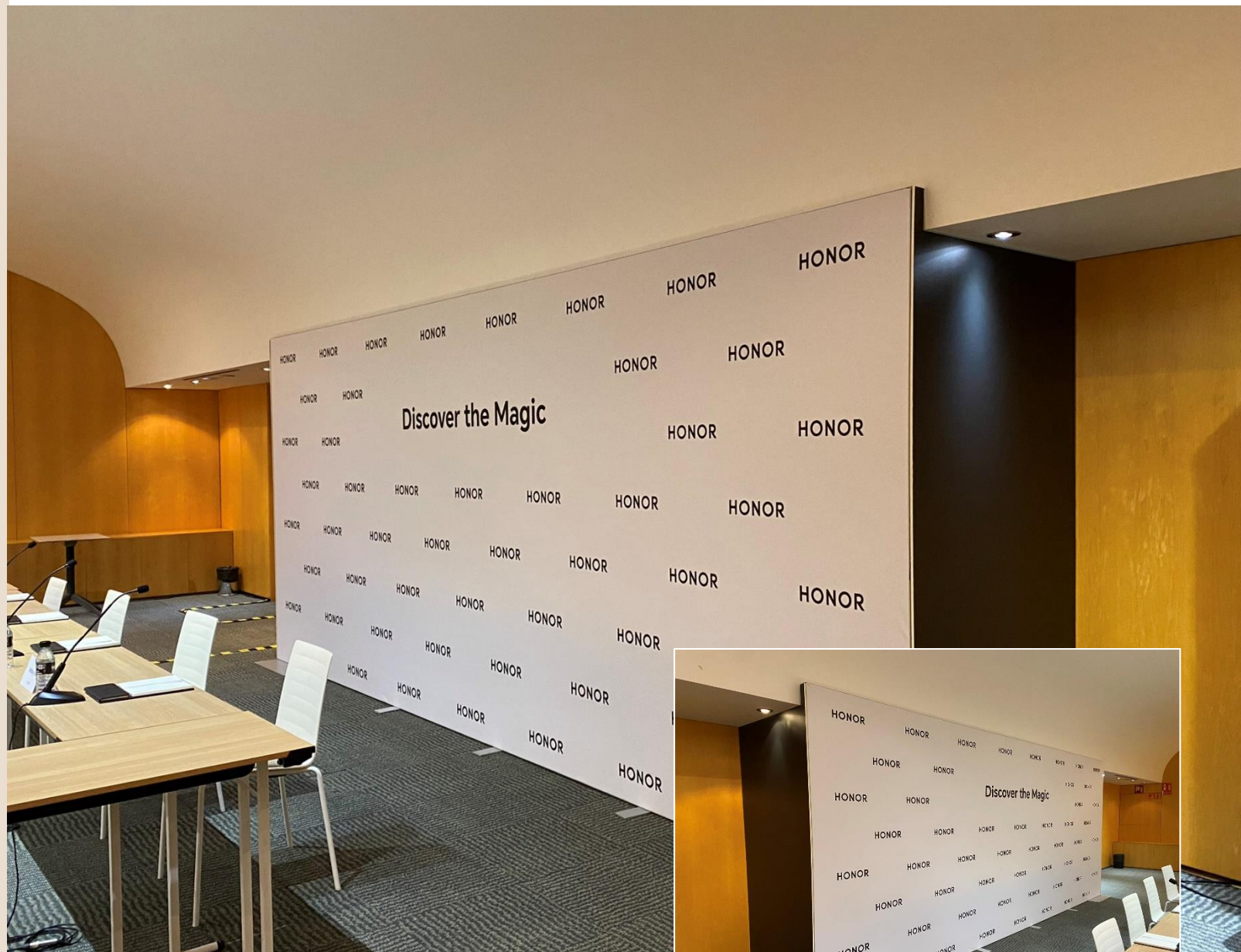
FREE STANDING
SUNDITEX



FREE STANDING
SUNDITEX



FREE STANDING SUNDITEX



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PALAU DE CONGRESSOS
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BARCELONA

FREE STANDING CUBES



DIGITAL SIGNAGE

1 -Touchscreen 65"
145x83cm

2 -Totem 190x60cm
with wheels



1



2

FREE STANDING ROLL-UP BANNER

ASSURING EVIDENCE AT EVERY STEP
Physico-chemical, non-clinical and real-world data consistently support compatibility and equivalence.
Evidence-based switching, evidence supports biosimilar infliximab.

Tue, Oct 31, 2017
17:45 – 19:15
Room P2, Fira Gran Via Hall 8.0

SATELLITE SYMPOSIUM
Going Above and Beyond: A Full Spectrum of Innovation for Personalized, Convenient, and Affordable Treatment

(Chair) Prof. Stefan Schreiber (Germany)

17:45 – 17:55 **Exclusive to CT-P13: An Accumulation of Clinical Evidence**
Prof. Stefan Schreiber (Germany)

A Leap beyond Evidence to the Next Stage

17:55 – 18:20 **Personalized Treatment**
Prof. Walter Reinisch (Austria)

18:20 – 18:30 **Convenient Treatment**
Prof. Stefan Schreiber (Germany)

18:30 – 18:55 **Affordable Treatment**
Prof. László Gulácsy (Hungary)

18:55 – 19:15 **Panel Discussion**
All

* This symposium is not affiliated with UEG Week.
* Please ask for details.

HEADLINE
HEALTHCARE
CELLTRION
Celltrion Healthcare Co., Ltd. 45, Jangjeon-ro, Yuseong-gu, Daejeon 305-380, Korea

Satellite Symposium of the 25th United European Gastroenterology Week 2017

Bowel preparation quality, ADR and patient experience: Are low volume PEG-based preparations the vital link?

Faculty:
Dr Cesare Hassan, Nuovo Regina Margherita Hospital, Italy (Chair)
Prof Dr Ralf Kneisch, Ärztlicher Direktor HELIOS Dr. Horst Schmidt Kliniken Wiesbaden, Germany
Prof Dr Michal F. Kaminski, The Maria Skłodowska-Curie Institute - Oncology Center, Warsaw, Poland

Agenda:

Topic	Speaker
17:30: Aims and objectives	Dr Hassan
17:45: Introductions	Dr Hassan
17:50: Setting up success through effective bowel preparation	Prof Dr Kneisch
18:10: My performance measures and the relationship with patient-related outcomes	Prof Dr Kaminski
18:30: Low volume PEG-based preparations: what do the data show?	Dr Hassan
18:40: Panel discussion: Low volume PEG-based preparations in relation to improving outcomes for colonoscopy - what can we learn?	Dr Hassan
19:15: Summary and close	Dr Hassan

EXPERTISE IN COLONOSCOPY

NORGINE

Pioneers
in the
production
of biologics

25th United European Gastroenterology Week (UEG Week)
31 October 2017 • Barcelona, Spain

MSD

Time to Get Ulcerative Colitis Under Tight Control

Satellite Symposium
Sponsored by MSD

Tuesday, 31 October 2017
17:45 – 19:15

Fira Barcelona Gran Via
Room: A2
Barcelona, Spain

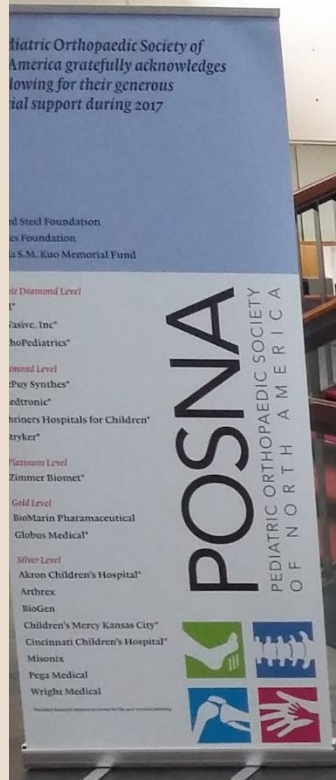
Chair: Laurent Peyrin-Biroulet (France)

AGENDA

Time	Topic	Speaker
17:45 – 17:50	Welcome and Introduction	Laurent Peyrin-Biroulet
17:50 – 18:10	The Disease Burden in UC	Edouard Louis
18:10 – 18:15	Q&A	
18:15 – 18:35	Can We Change the Natural Course of UC?	Laurent Peyrin-Biroulet
18:35 – 18:40	Q&A	
18:40 – 19:00	Patient Empowerment and Remote Monitoring in UC	Pierre Michetti
19:00 – 19:05	Q&A	
19:05 – 19:15	Panel Discussion	Laurent Peyrin-Biroulet

This programme/symposium is not affiliated with UEG.

FREE STANDING BOARDS



FREE STANDING
BOARDS
WITH ELEVATED
SUPPORTS



FREE STANDING
BOARDS
WITH EASEL



FREE STANDING
RETRO ILLUMINATED



FREE STANDING
RETRO ILLUMINATED



PORTABLE FLAGS





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